

FOURTH EDITION

1898

DEC 20 1898

PRACTICAL SUGGESTIONS

—ON—

Exterior Decoration

COMPLIMENTS OF

JOHN LUCAS & Co.

NEW YORK PHILADELPHIA CHICAGO GIBBSBORO

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REFERENCE

Given by John Lucas & Company

To Architects, Painters, Builders and Contractors

THE colors on the inclosed cards are arranged to **suggest contrasts** that will produce pleasing effects, based upon the principles of **color harmony**. You will observe there are five groups or series of combinations, viz: GREENS, REDS, YELLOWS, DRABS, GRAYS, each of which has its distinctive characteristics, but one blending naturally into the other. The series is not by any means intended to be complete, but **merely suggestive**.

ROOFS. It is a well recognized scientific fact that dark colors absorb heat and light colors reflect heat; the latter are therefore cooler in hot weather. It is wise to remember this when selecting colors for tin roofs in particular. If the roof is of new tin, wash off the palm oil and rosin with benzine, and **never allow to rust** before painting. Those colors which carry the most oil are, in general, the most durable for metal roofs, because they are the most elastic. The Iron Oxides, Venetian Red (240) and Metallic Brown (225) are good, but Lucas Plumbago or Graphite Paints are the most durable; the only objection to the latter being their dark color.

For Shingle Roofs we strongly recommend a mixture of equal parts of pure boiled linseed oil and Lucas Liquid Paint, this makes a pure linseed oil stain that is much more durable and beautiful than any of the cheap benzine and coal oil combinations, which blacken rapidly and wash off when applied to wood, and are even more worthless for tin or metal roofs.

Solid Colors [245, 294, 239, 299, etc..] included under trimmings, are used for brightening heavy cornice beadings, chamfers, etc., and should be used to a very limited extent and **only** when the style of architecture will encourage it.

We place ourselves at the service of those desiring further combinations, feeling confident that nearly fifty years of practical experience enables us to make suggestions that will result to your satisfaction. To those who prefer to do their own thinning, we recommend our "PUBLIC BUILDING PAINT," a combination, ground stiff in pure linseed oil, and requiring additional oil, etc., to prepare it for use.

Color Harmony



IN selecting colors for exterior decoration the natural environments and style of architecture should always be taken into consideration. Loud or striking contrasts should be avoided, but where nature is prolific, and foliage abundant, the color combination can be made bright and cheerful. In general, however, tertiary gray and drab tints are the most satisfying and durable. The arrangement of colors on this card is based on the true principles of COLOR HARMONY, and is intended to produce an effect that will be quiet, refined, and pleasing. The colors are selected from our Standard Sample Card of Pure Linseed Oil Tinted Gloss Liquid Paints, which includes seventy-eight different colors. We give full measure, eight pints to the gallon. We challenge a competitive practical test of this paint against any other liquid or mixed paint in the market, wherever manufactured. It is a recognized standard for brilliancy, durability, covering capacity and quantity. We also place ourselves at the service of those desiring further combinations, feeling confident that 50 years of practical experience enables us to make suggestions that will result to your satisfaction.

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OUR PAINT SPECIALTIES

PHILADELPHIA
NEW YORK
CHICAGO
GIBBSBORO

JOHN LUCAS & CO.

A Lucas Cottage Color Combination



LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Buff

Tinted Gloss No. 291



ROOF

236
Green
Slate

BODY

286
Smoke
Gray

TRIM

237
Bronze

210
Storm
Gray



Color Harmony

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LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Stone Tinted Gloss No. 256



ROOF

297
Tea
Green

BODY

281
Warm
Gray

TRIM

238
Sage
Green

210
Storm
Gray



Color Harmony

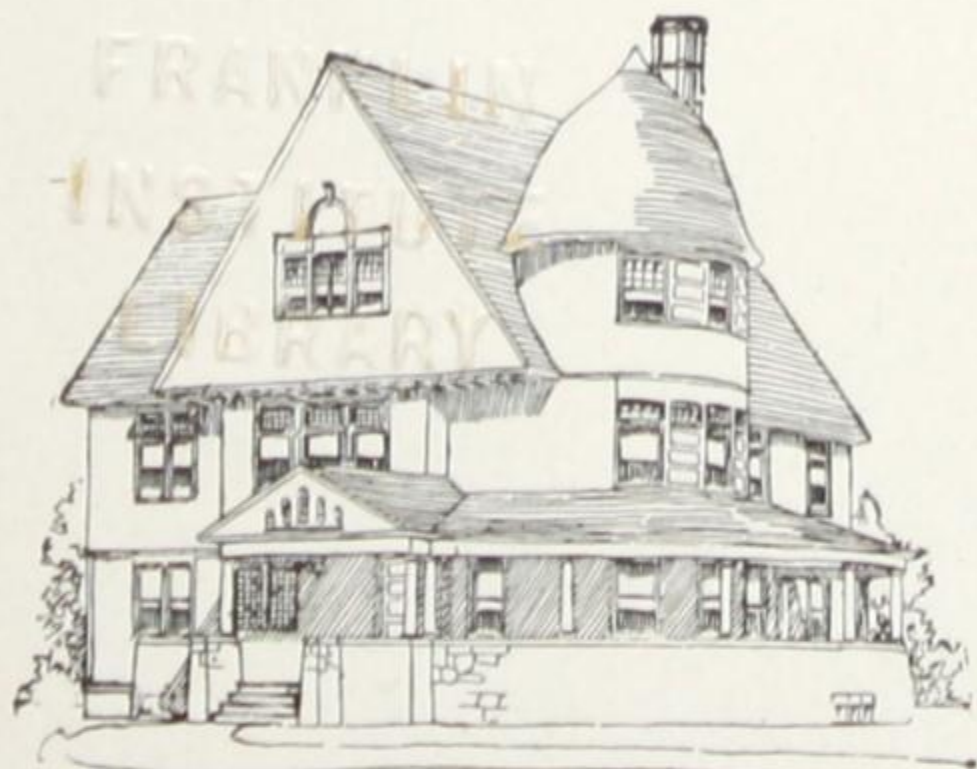
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*R. W. Shoppell
Architect*

LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Gray Tinted Gloss No. 281



ROOF

264
Moss
Green

BODY

289
Light
Ohio
Stone

TRIM

259
Bronze
Green

291
Ivory



Color Harmony

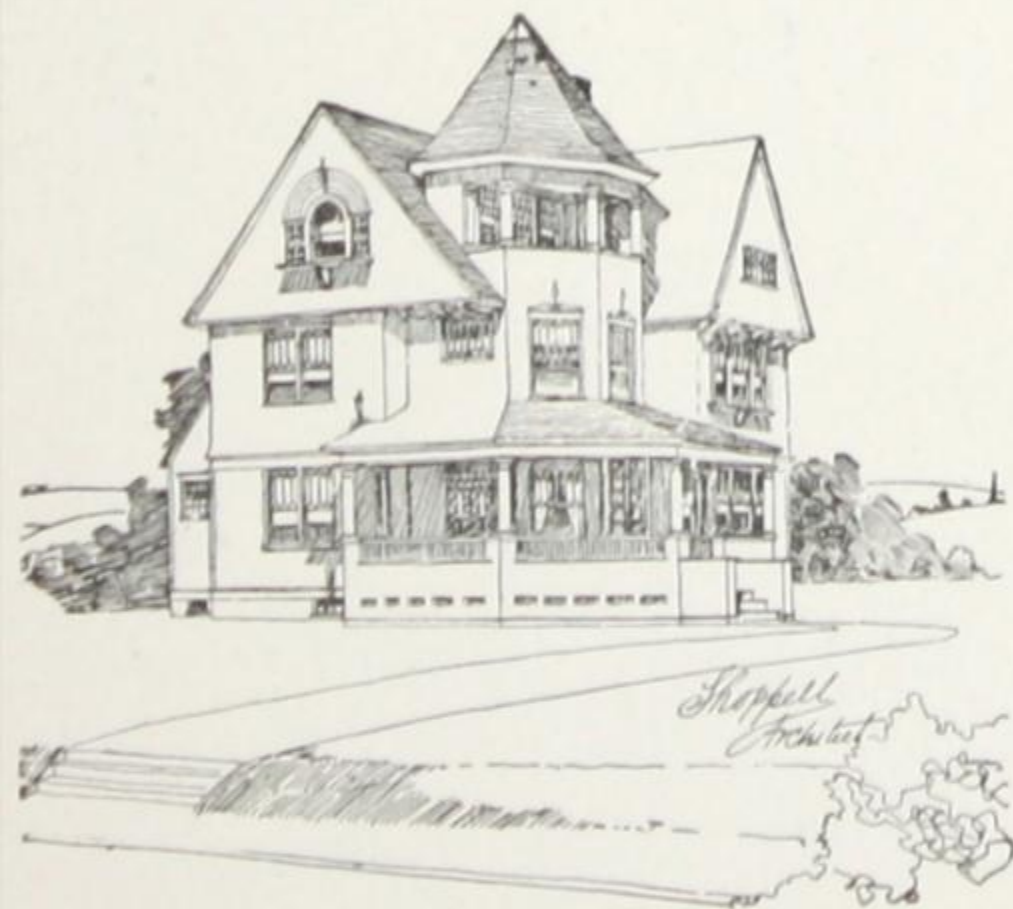
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LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING

Floor Paint Ash Tinted Gloss No. 292



ROOF

264

Moss

Green

BODY

292

Pearl

Gray

TRIM

228

Bright

Green

280

Ash

Gray



Color Harmony

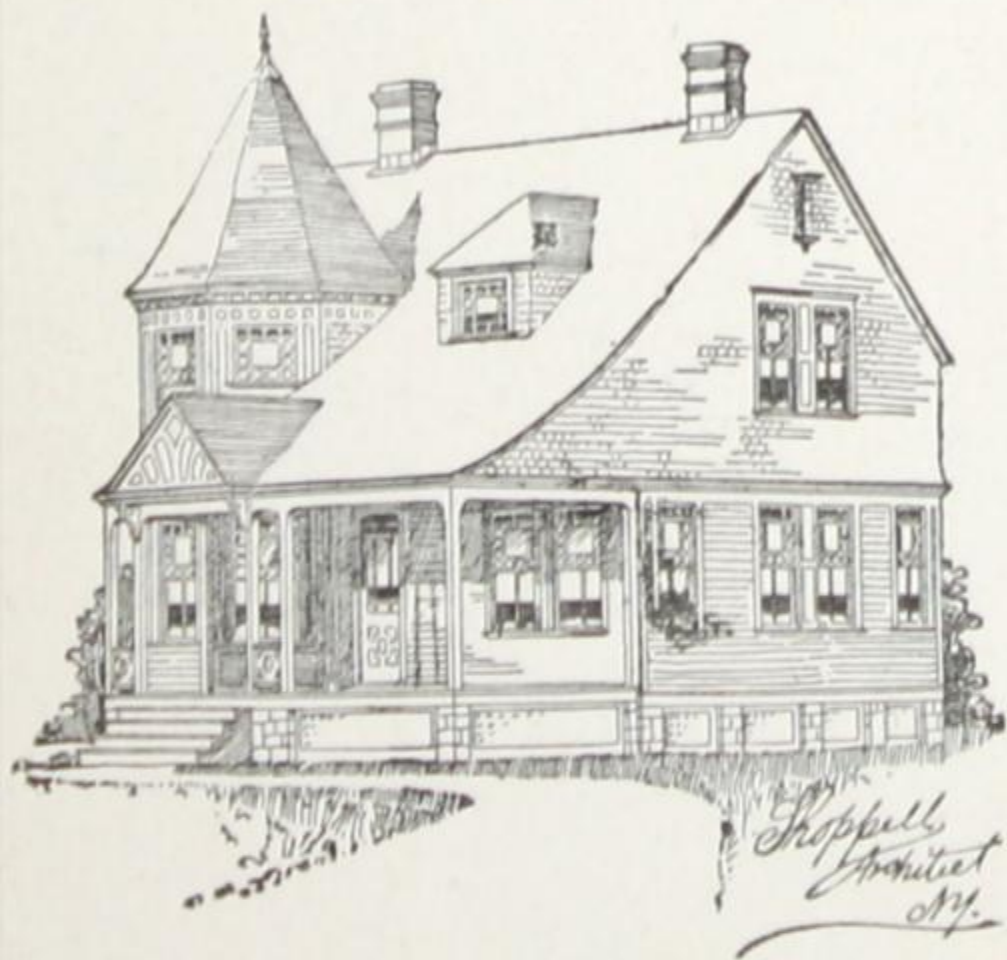
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A Lucas Cottage Color Combination



LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Sage Tinted Gloss No. 272



ROOF

264
Moss
Green

BODY

219
Pea
Green

TRIM

227
Dark
Green

243
Green
Stone



Color Harmony

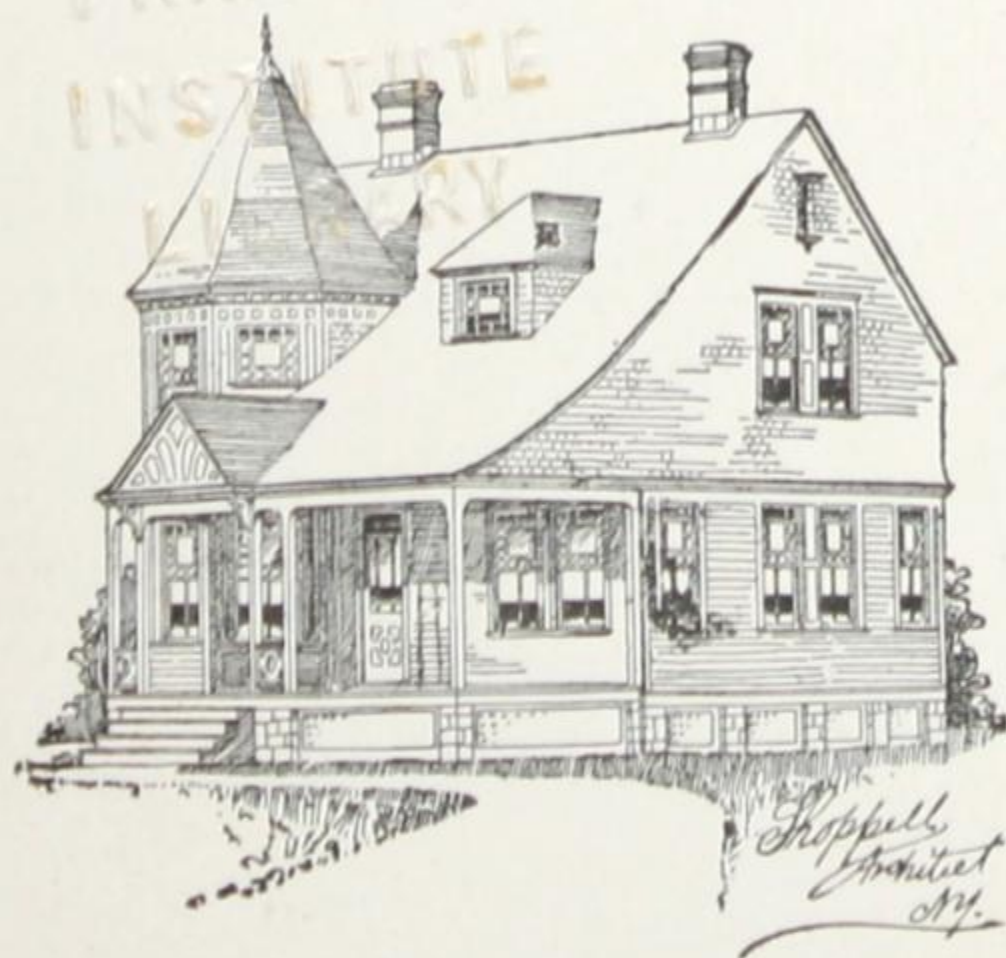
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LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Gray Tinted Gloss No. 281



ROOF

275
Manse
Green

BODY

293
Mullen
Green

TRIM

259
Bronze
Green

270
Autumn
Leaf



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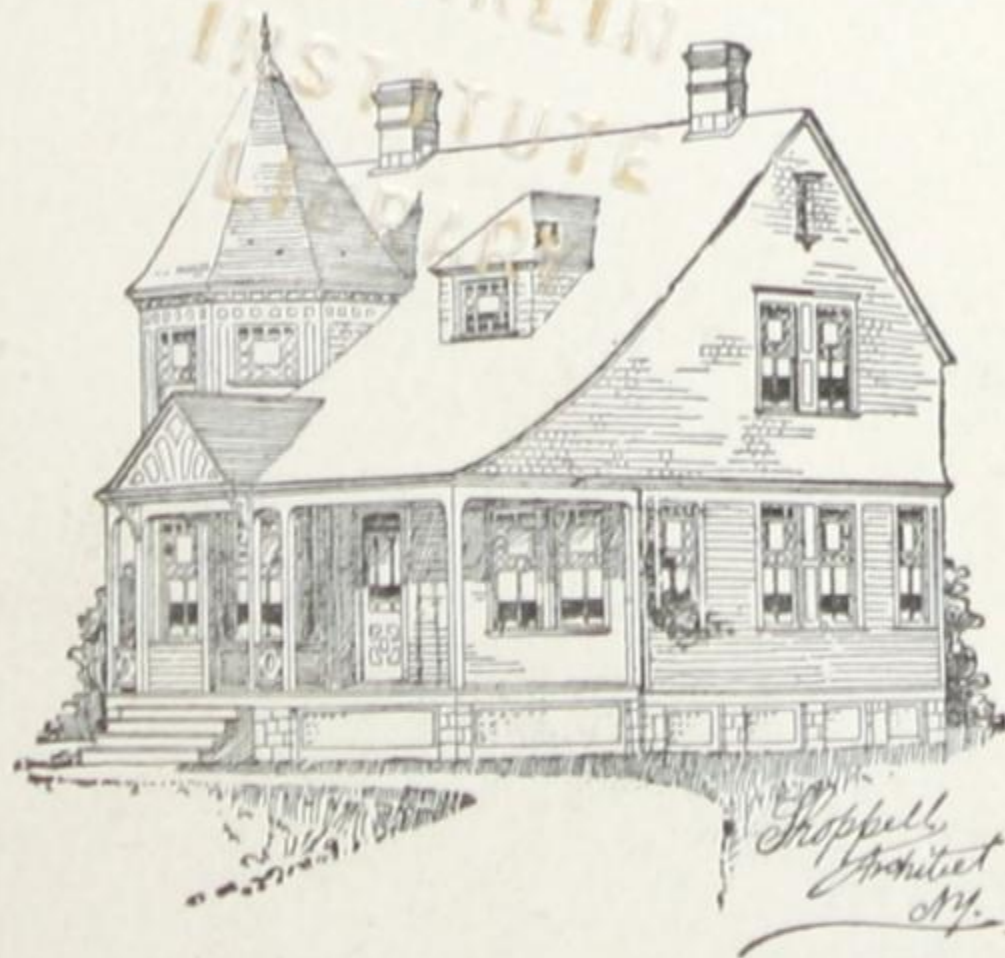
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Color Harmony

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A Lucas Cottage Color Combination



LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Sage Tinted Gloss No. 272



ROOF

240
Venetian
Red

BODY

274
Sap
Green

TRIM

238
Sage
Green

297
Tea
Green



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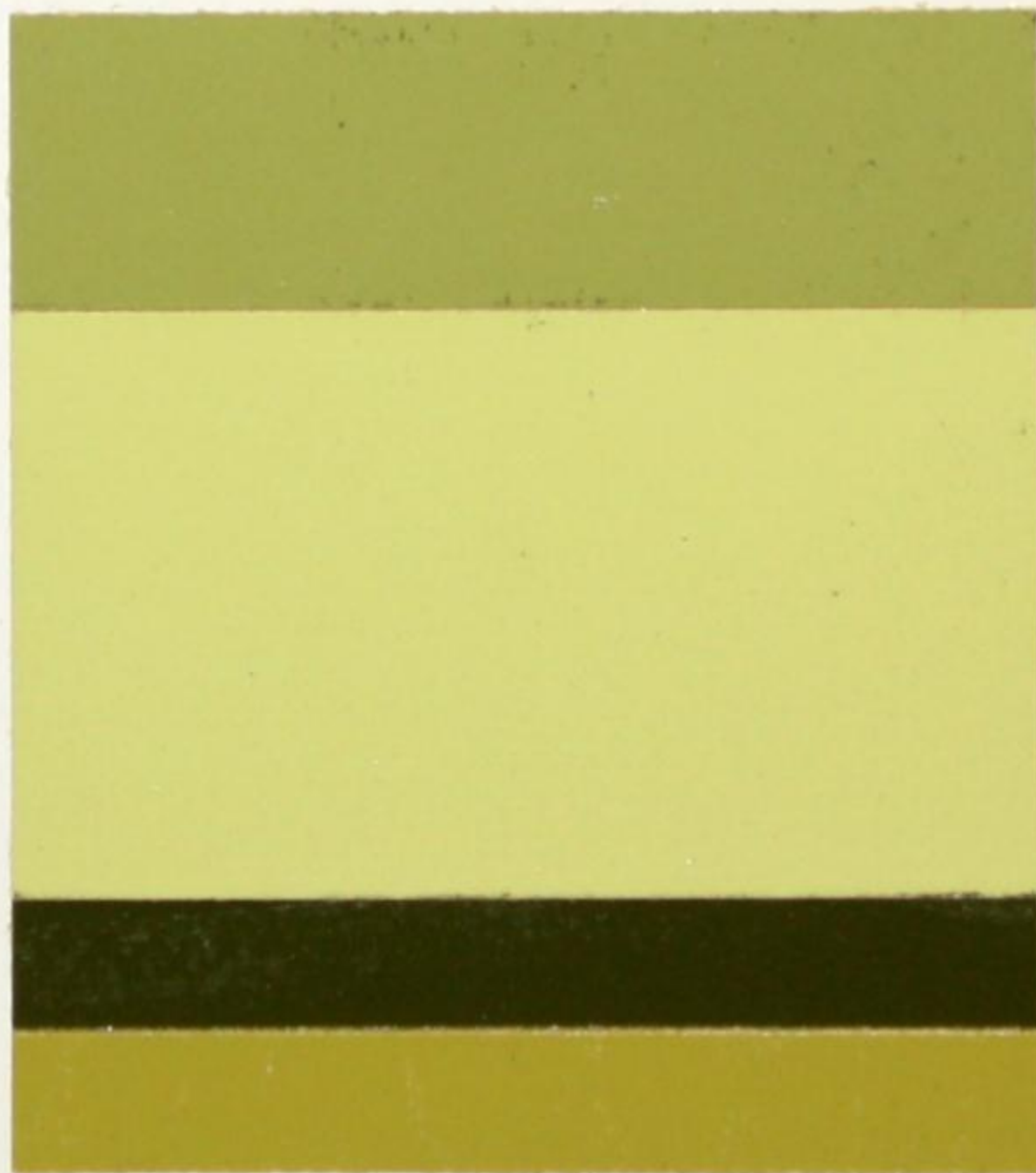


LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Sage Tinted Gloss No. 272



ROOF

297
Tea
Green

BODY

288
Sea
Foam

TRIM

247
French
Olive

233
Seered
Green



Color Harmony

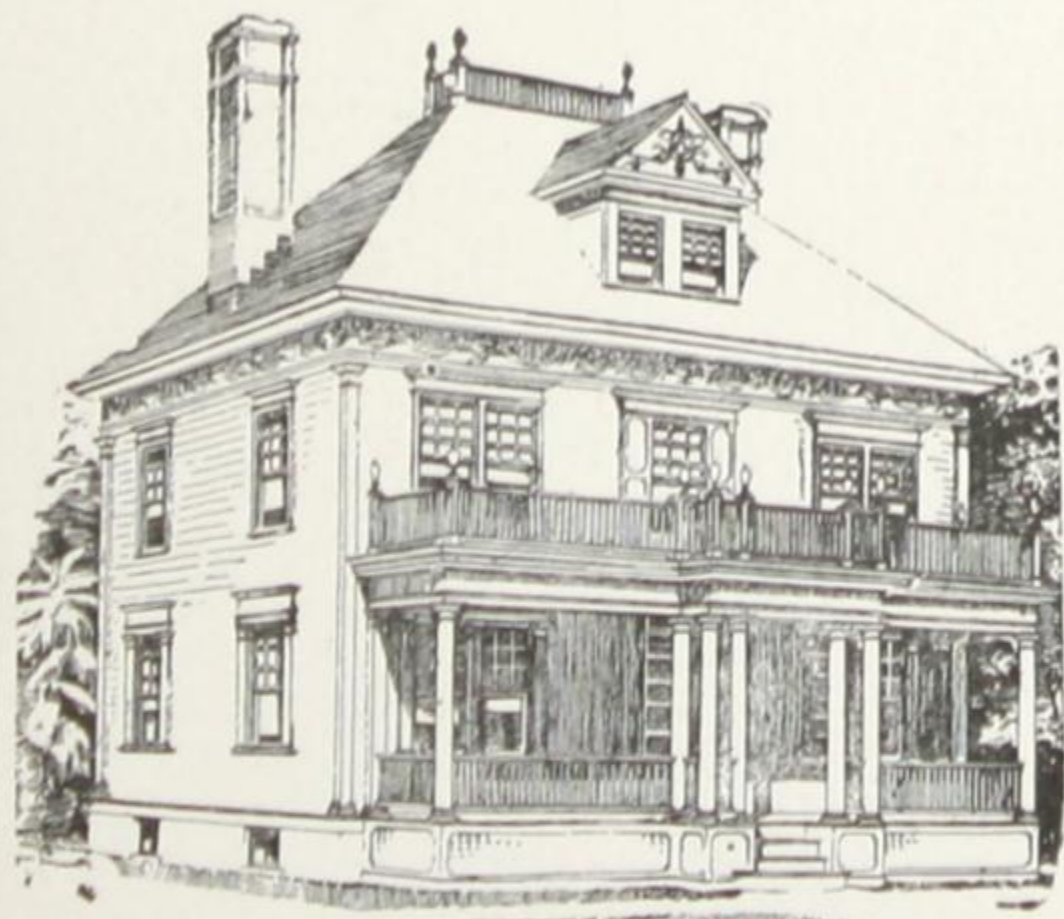
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A Lucas Cottage Color Combination



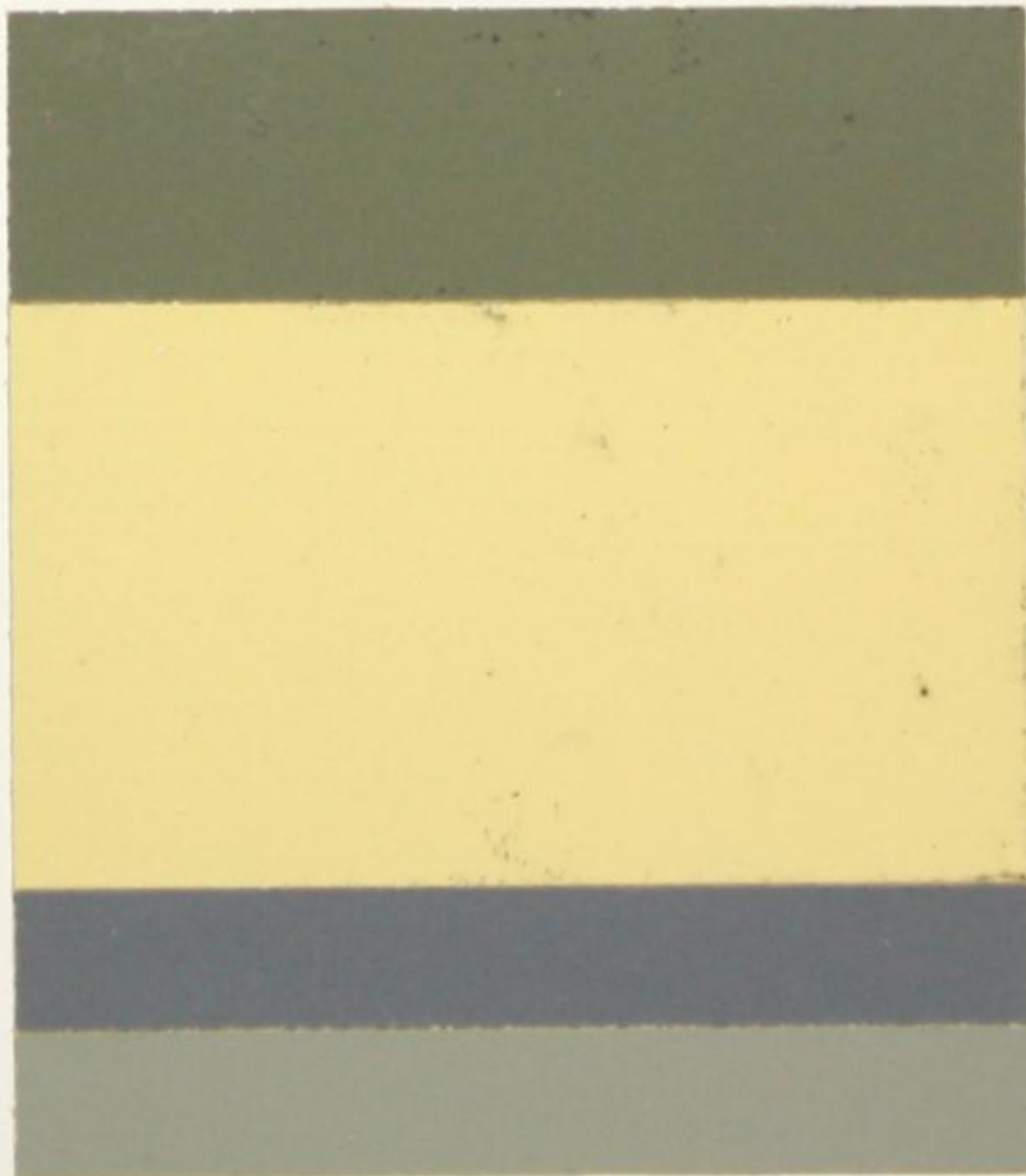
LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Stone Tinted Gloss No. 256



ROOF

213

Granite

BODY

291

Ivory

TRIM

212

Lead

280

Ash
Gray



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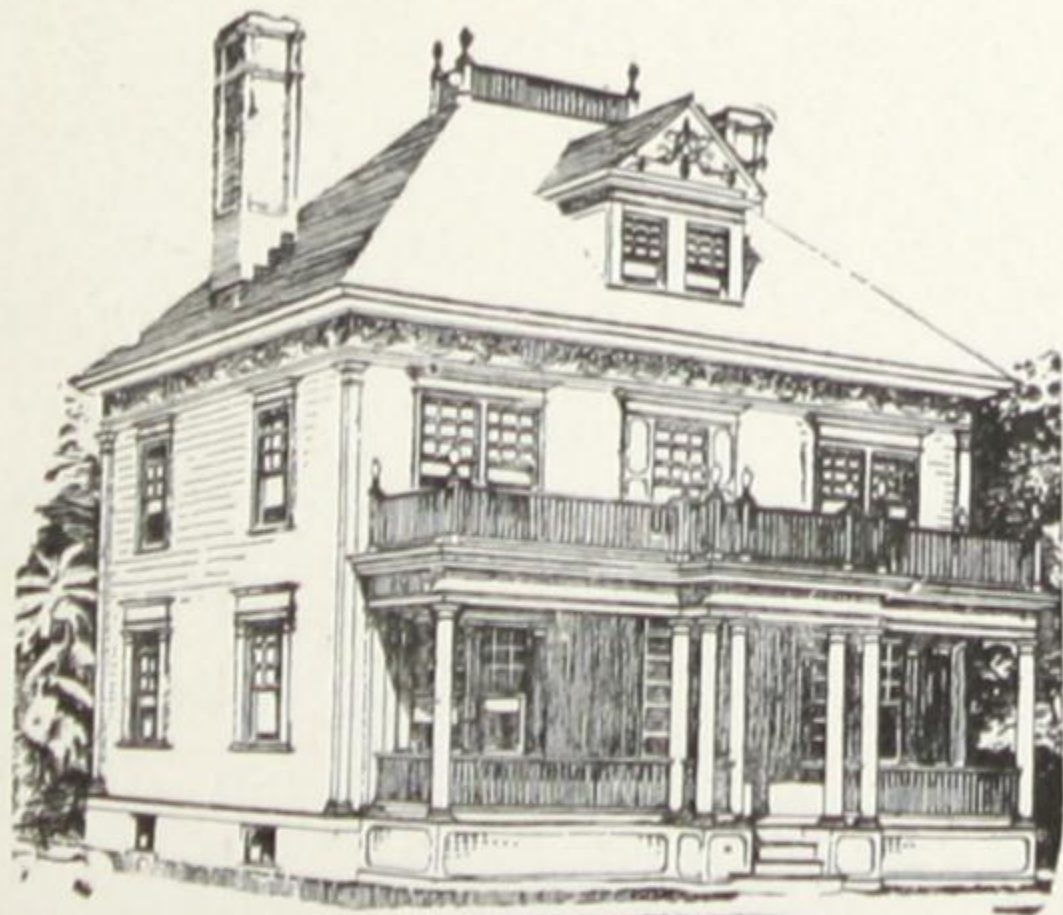
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A Lucas Cottage Color Combination



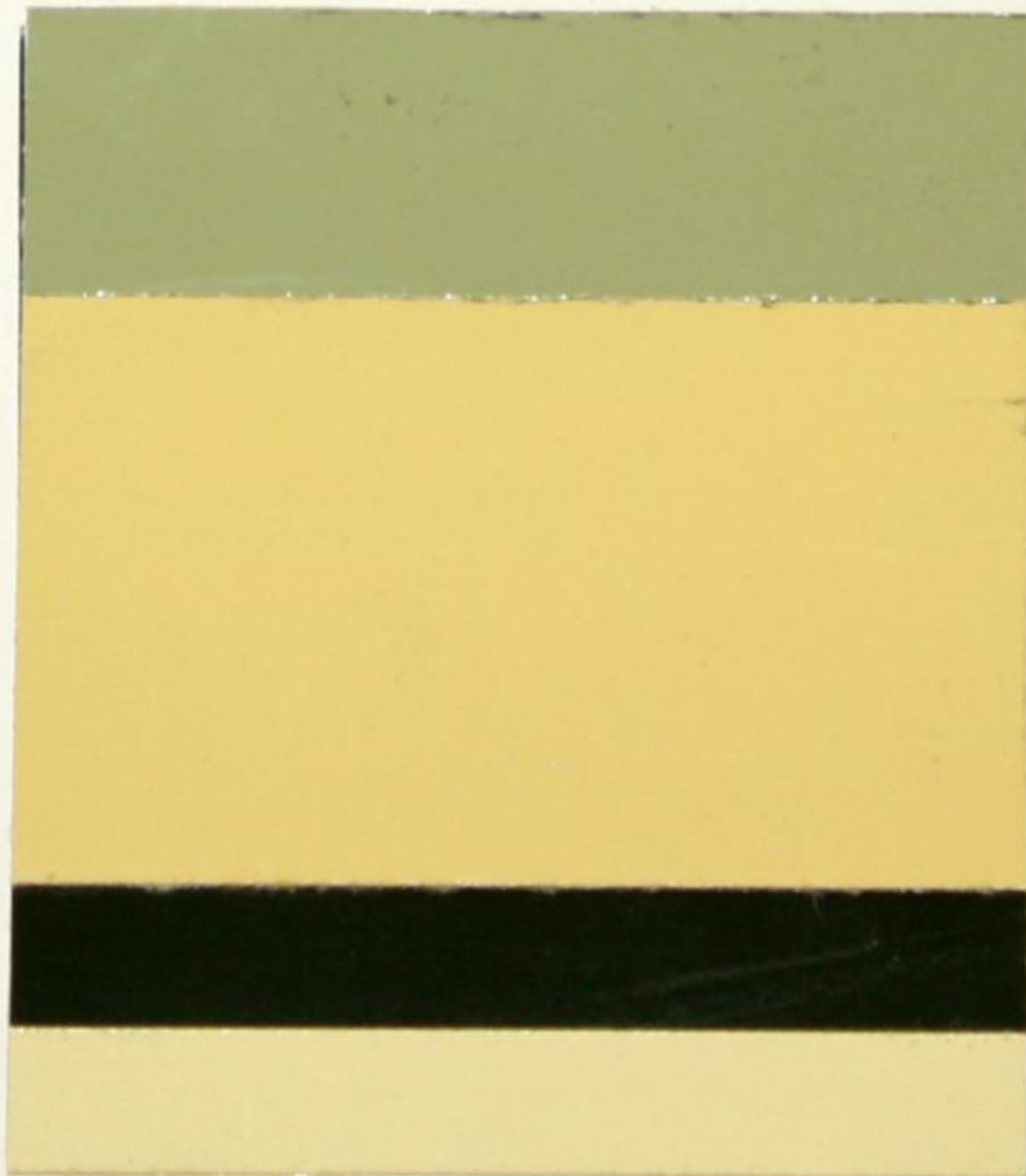
LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Slate Tinted Gloss No. 263



ROOF

255
Moss
Gray

BODY

279
Manilla

TRIM

259
Bronze
Green

291
Ivory



Color Harmony

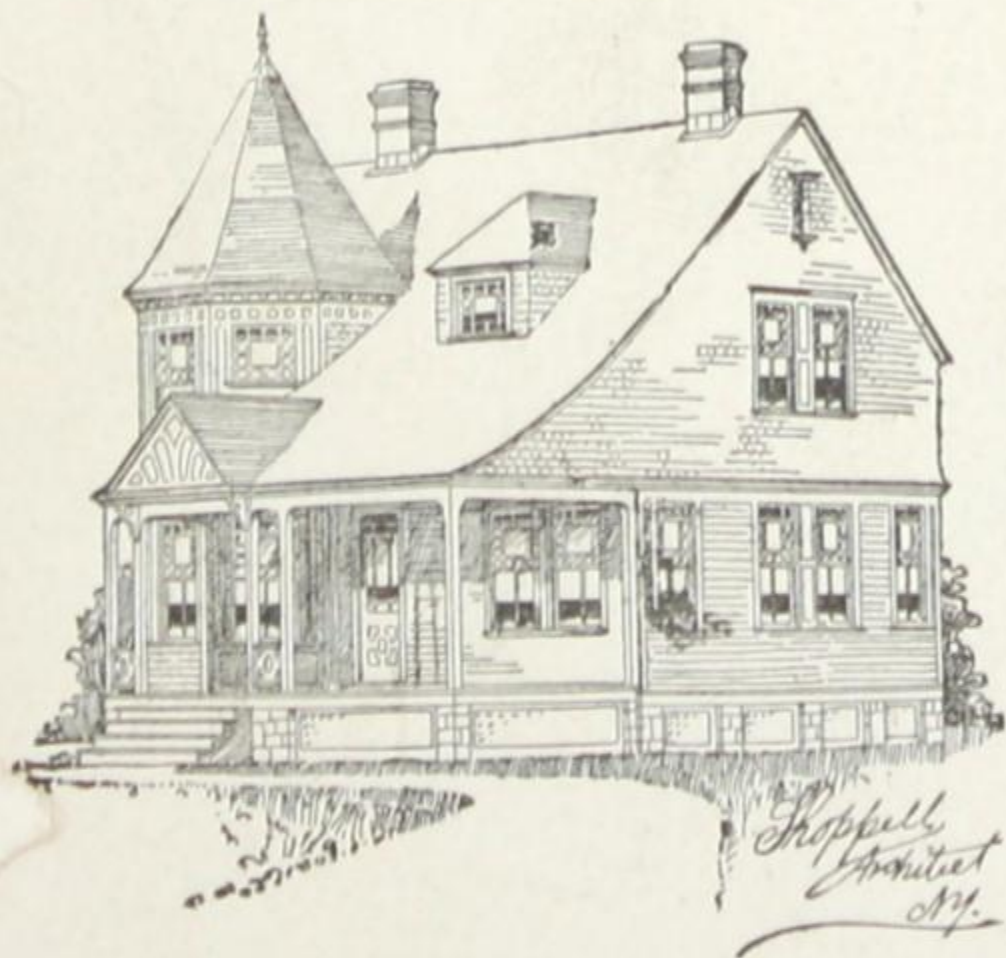
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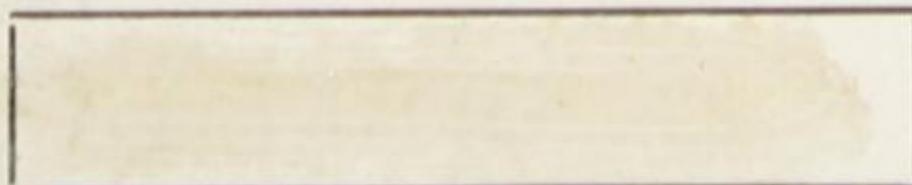
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A Lucas Cottage Color Combination



LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Gray Tinted Gloss No. 281



ROOF

297
Tea
Green

BODY

282
Colonial
Yellow

TRIM

247
French
Olive

291
Ivory

Color Harmony



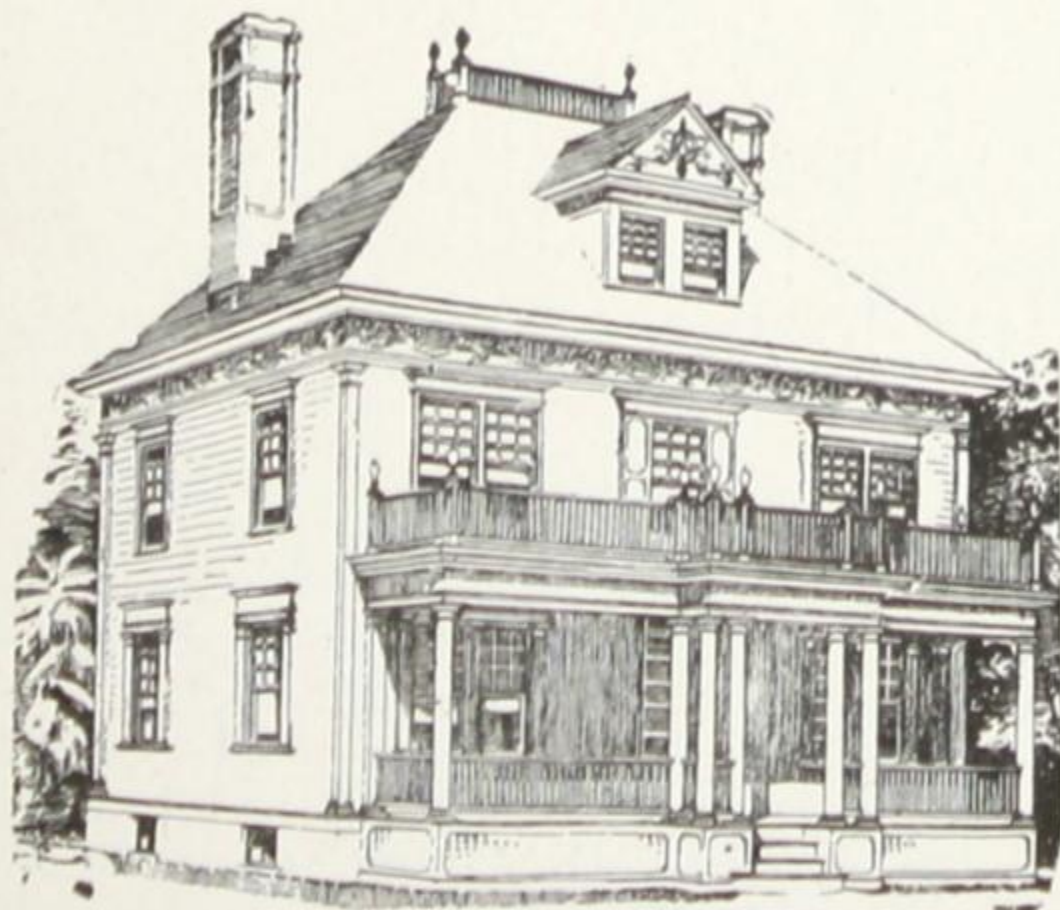
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LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Stone Tinted Gloss No. 256



ROOF

275
Manse
Green

BODY

215
Cream

TRIM

204
Medium
Green

291
Ivory



Color Harmony

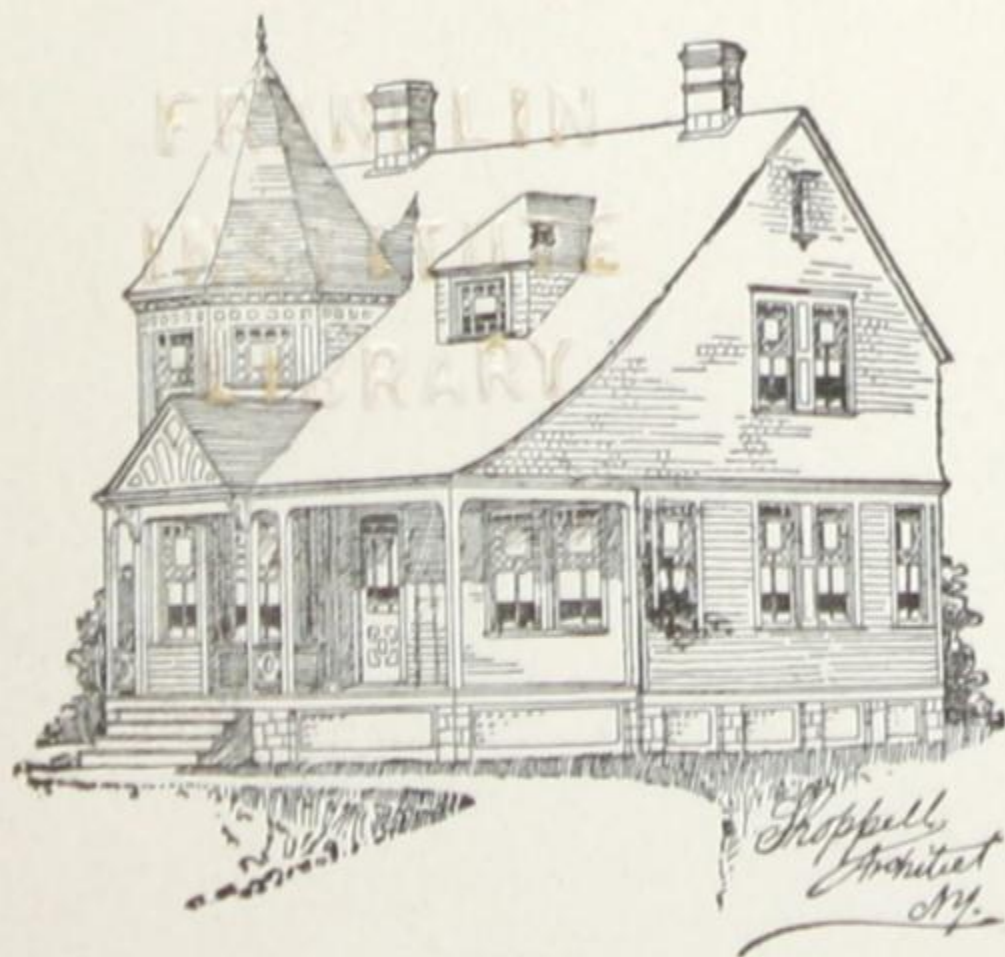
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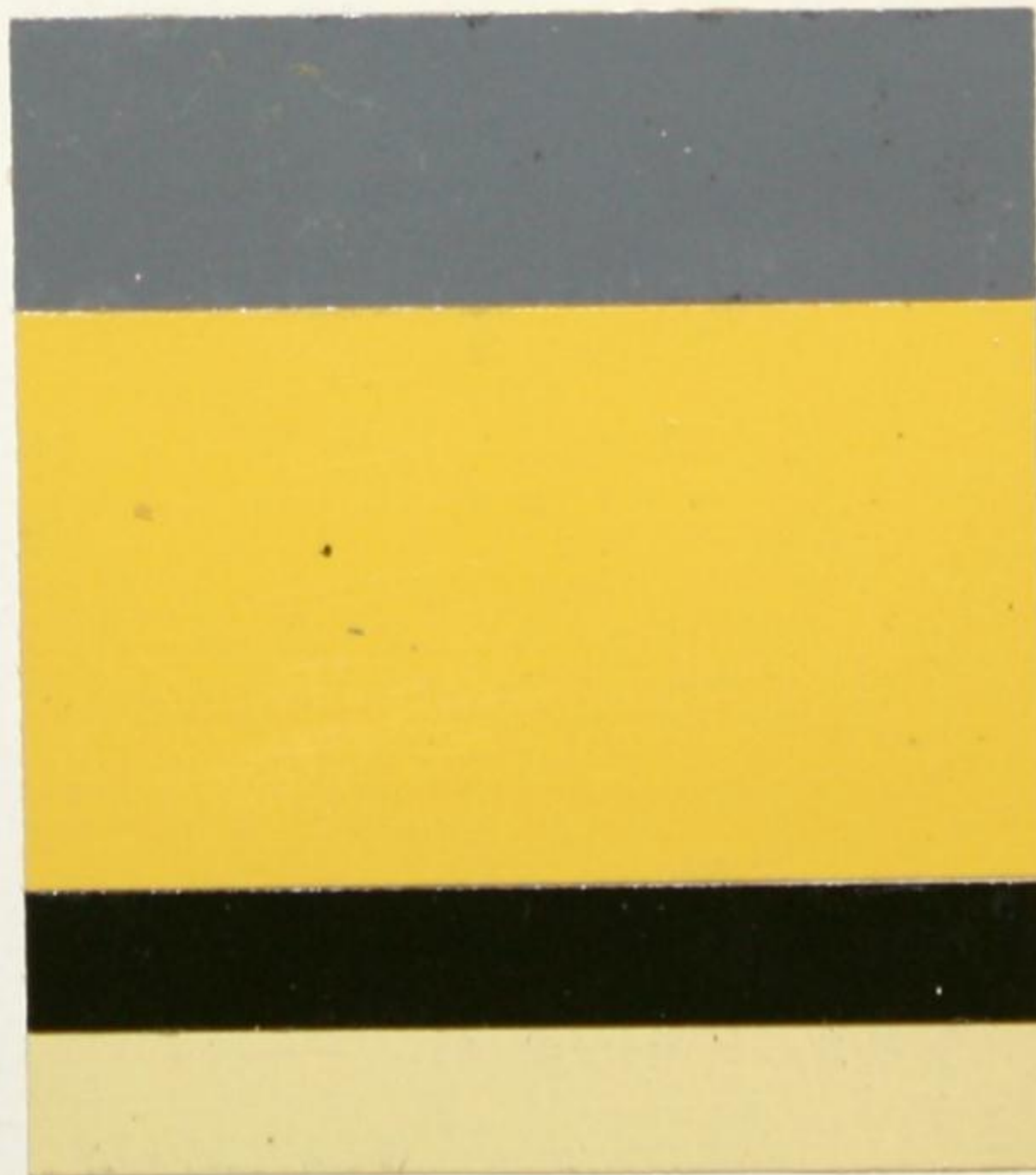


LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Fawn Tinted Gloss No. 252



ROOF

212

Lead

BODY

201

Straw

TRIM

258

Ivy

Green

291

Ivory



Color Harmony

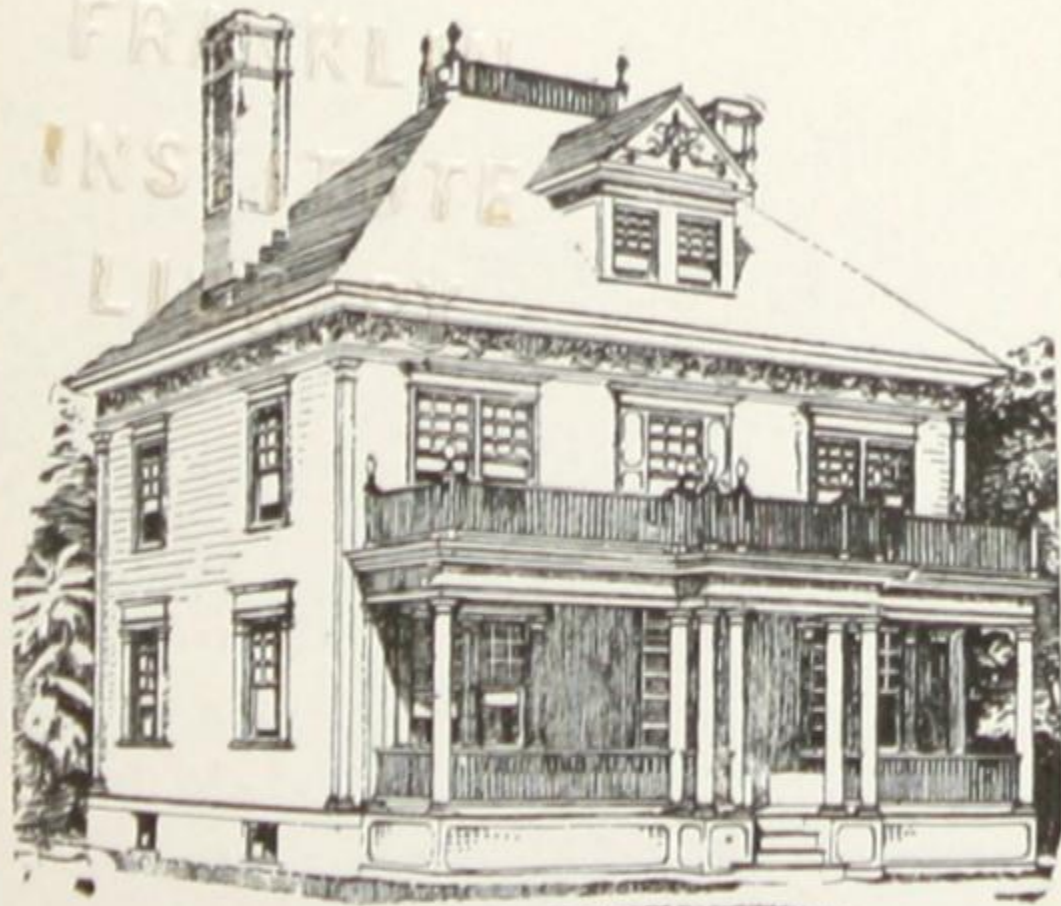
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READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Ash

Tinted Gloss No. 292



ROOF

240

Venetian
Red

BODY

265

Canary

TRIM

238

Sage
Green

255

Moss
Gray



Color Harmony

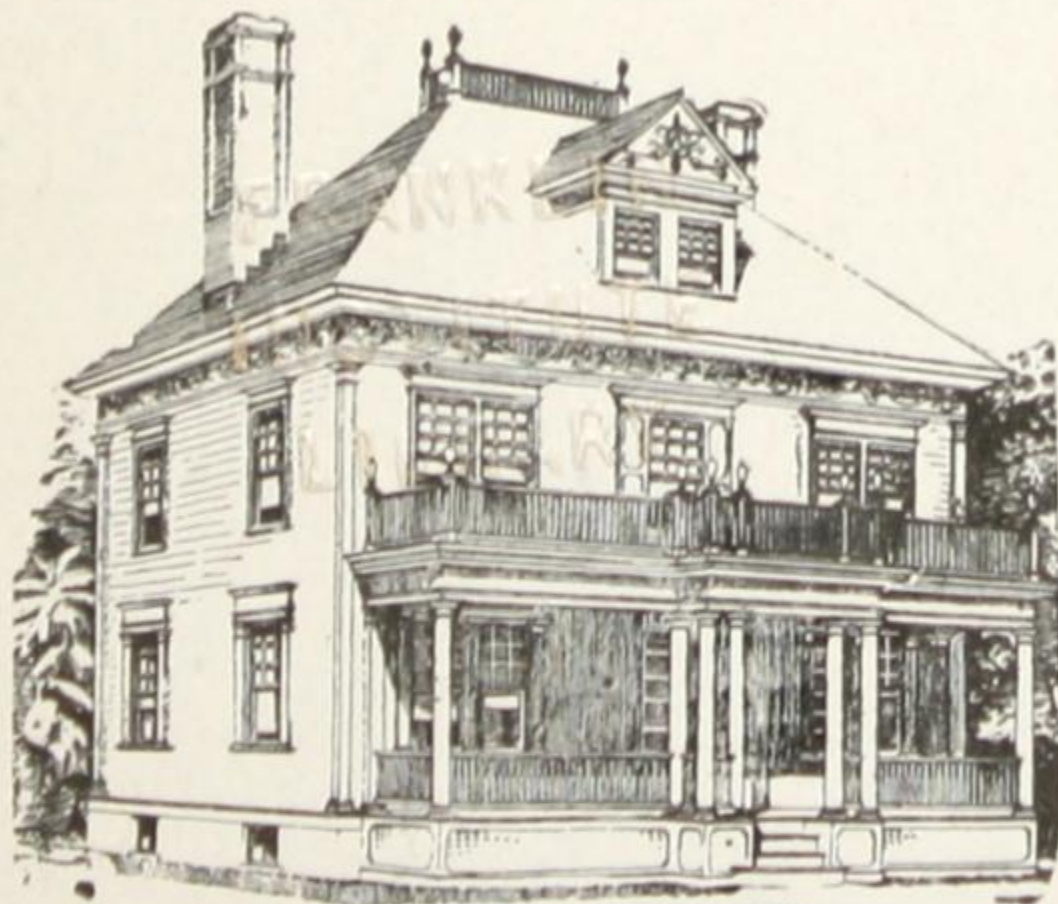
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READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Gray Tinted Gloss No. 281



ROOF

275
Manse
Green

BODY

266
Lemon

TRIM

227
Dark
Green

291
Ivory

Color Harmony



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NEW YORK
CHICAGO
GIBBSBORO

JOHN LUCAS & CO.

A Lucas Cottage Color Combination



LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Stone Tinted Gloss No. 256



ROOF

264

Moss
Green

BODY

284

Ecru

TRIM

260

Copper

291

Ivory



Color Harmony

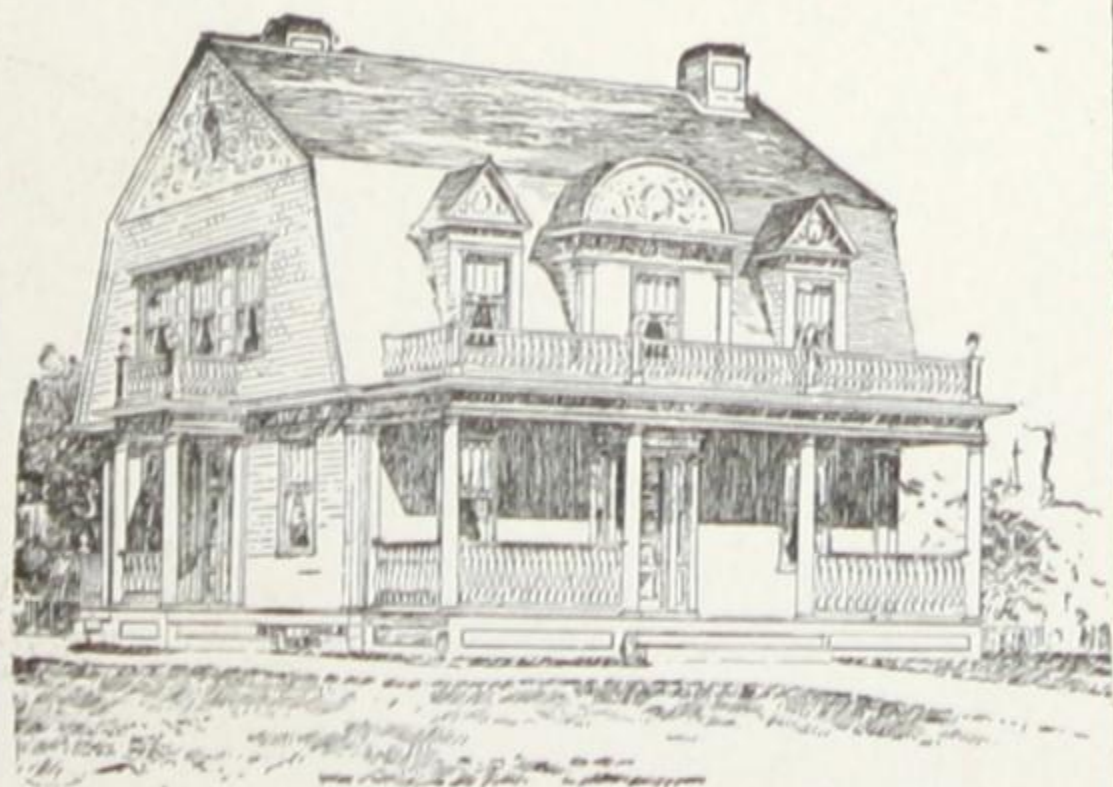
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LUCAS PURE OIL TINTED GLOSS PAINT
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PORCH FLOOR PORCH CEILING



Floor Paint Gray Tinted Gloss No. 281



ROOF

225
Brown

BODY

217
Light
Salmon

TRIM

271
Burnt
Sienna

270
Autumn
Leaf

Color Harmony



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LUCAS PURE OIL TINTED GLOSS PAINT

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PORCH FLOOR PORCH CEILING



Floor Paint Salmon Tinted Gloss No. 209



ROOF

240
Venetian
Red

BODY

200
Cinna-
mon

TRIM

221
Acorn
Brown

222
Salmon

Color Harmony

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LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Gray Tinted Gloss No. 281



ROOF

264

Moss
Green

BODY

287

Flesh
Color

TRIM

208

Maroon

222

Salmon

Color Harmony

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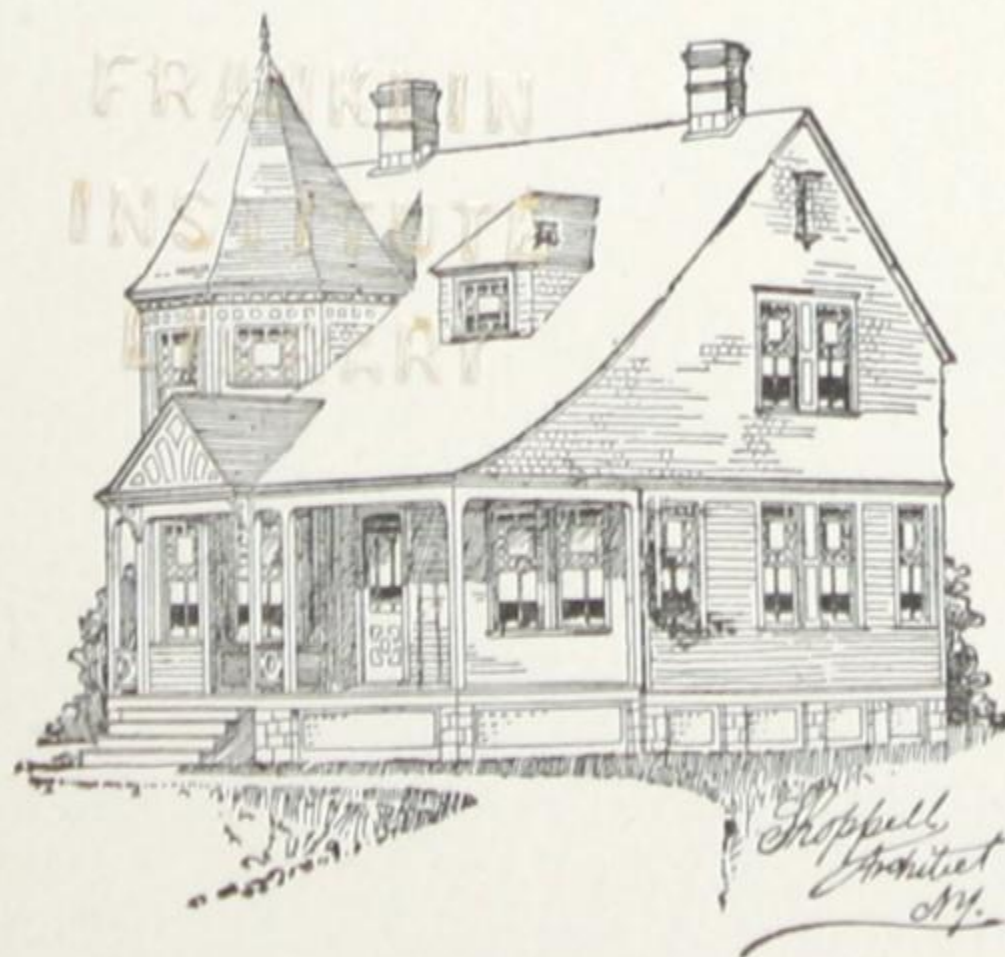


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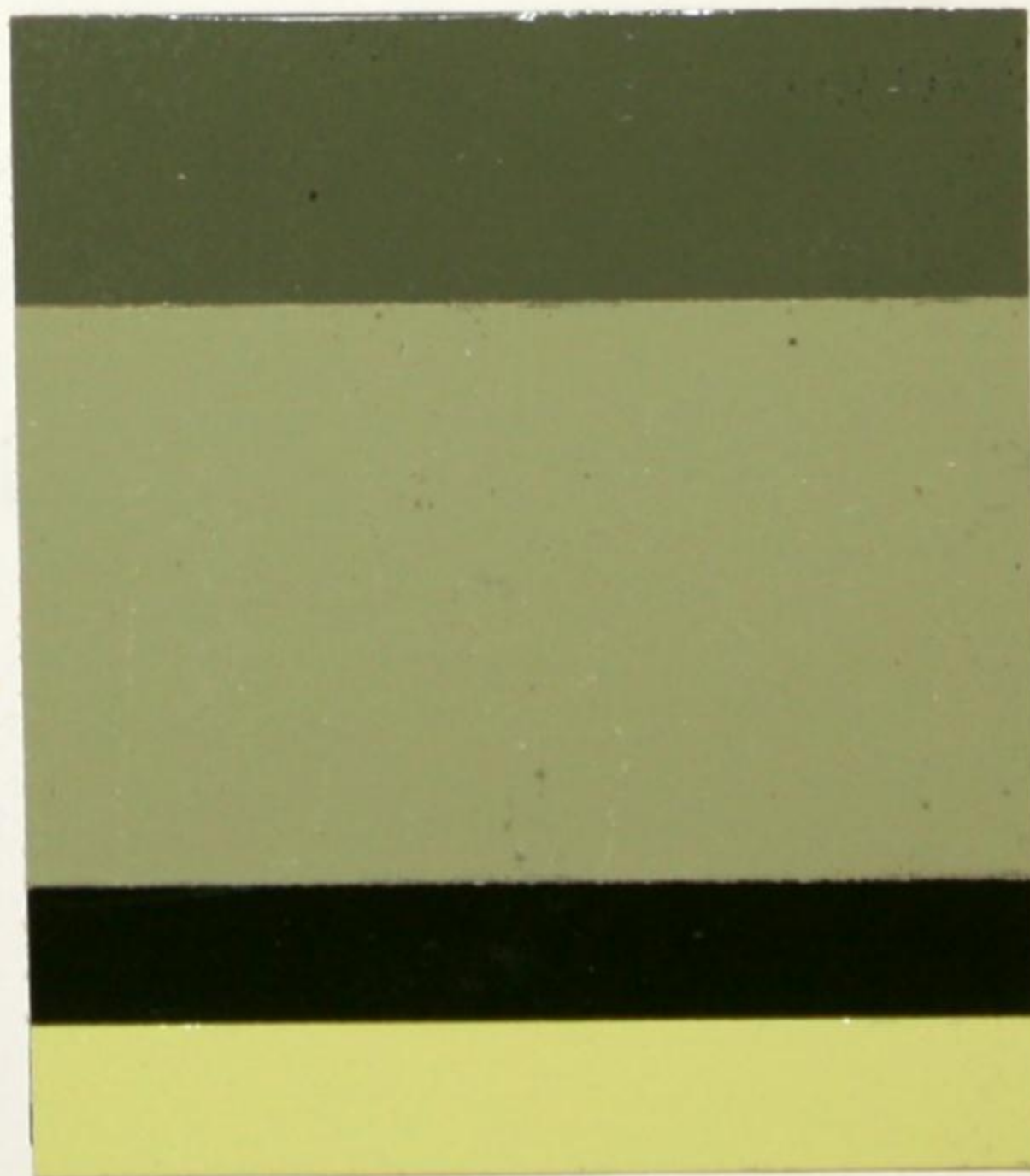


LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Gray Tinted Gloss No. 281



ROOF
236
Green
Slate

BODY
255
Moss
Gray

TRIM
259
Bronze
Green

288
Sea
Foam

Color Harmony



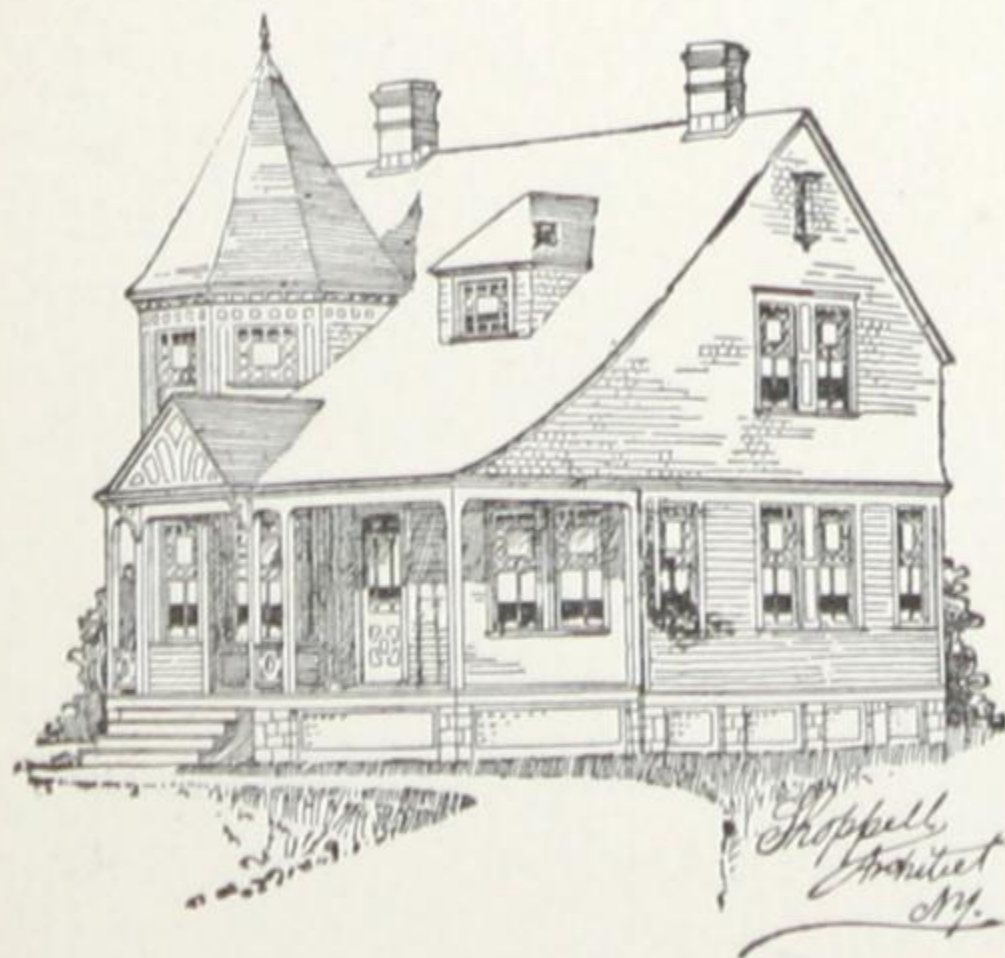
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LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Ash

Tinted Gloss No. 292



ROOF

212

Lead

BODY

285

Apple
Green

TRIM

258

Ivy
Green

255

Moss
Gray



Color Harmony

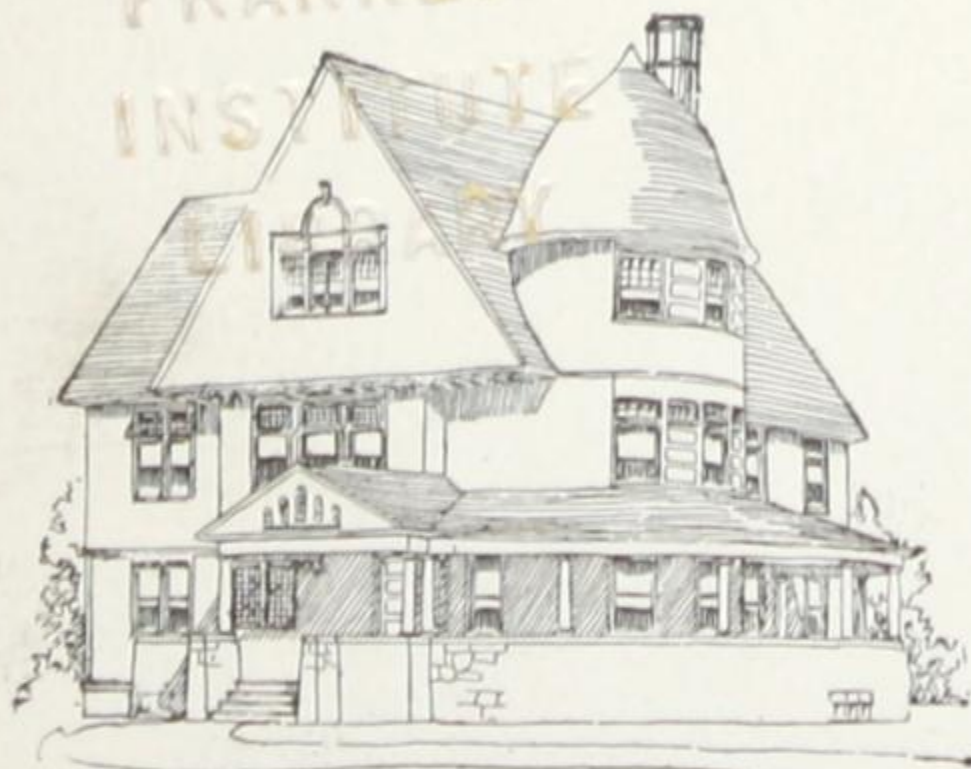
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R. W. Shoppell
Architect

LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Fawn Tinted Gloss No. 252



ROOF

275
Manse
Green

BODY

209
Light
Sand
Stone

TRIM

258
Ivy
Green

230
Sand
Stone

Color Harmony



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LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Buff

Tinted Gloss No. 291



ROOF

297
Tea
Green

BODY

298
Dove
Color

TRIM

259
Bronze
Green

231
Light
Lava



Color Harmony

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LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Fawn Tinted Gloss No. 252



ROOF

275
Manse
Green

BODY

231
Light
Lava

TRIM

203
Dark
Lava

298
Dove
Color

Color Harmony



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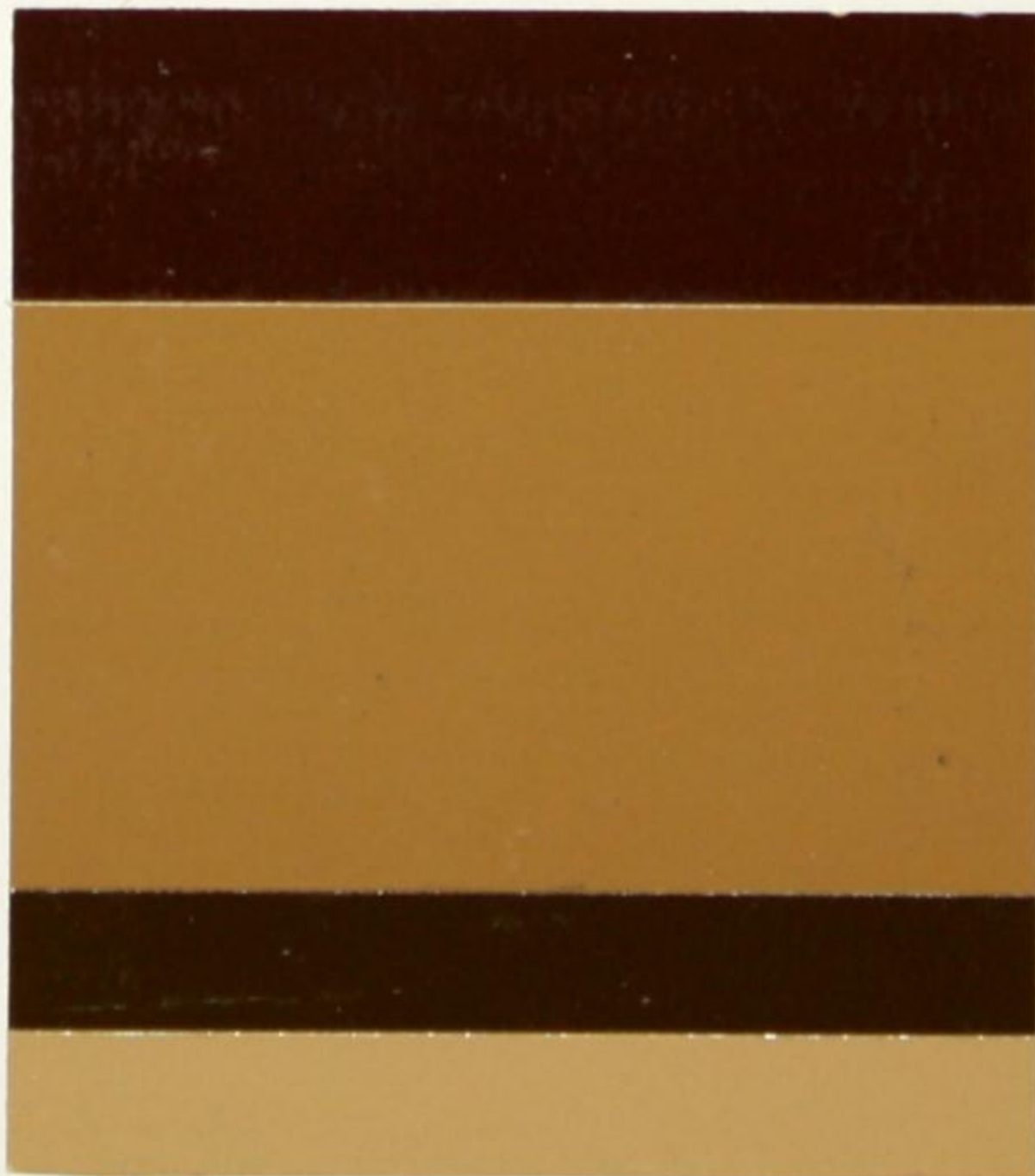
LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Stone Tinted Gloss No. 256



ROOF

221
Acorn
Brown

BODY

214
Doe
Color

TRIM

237
Bronze

276
Cork
Color

Color Harmony



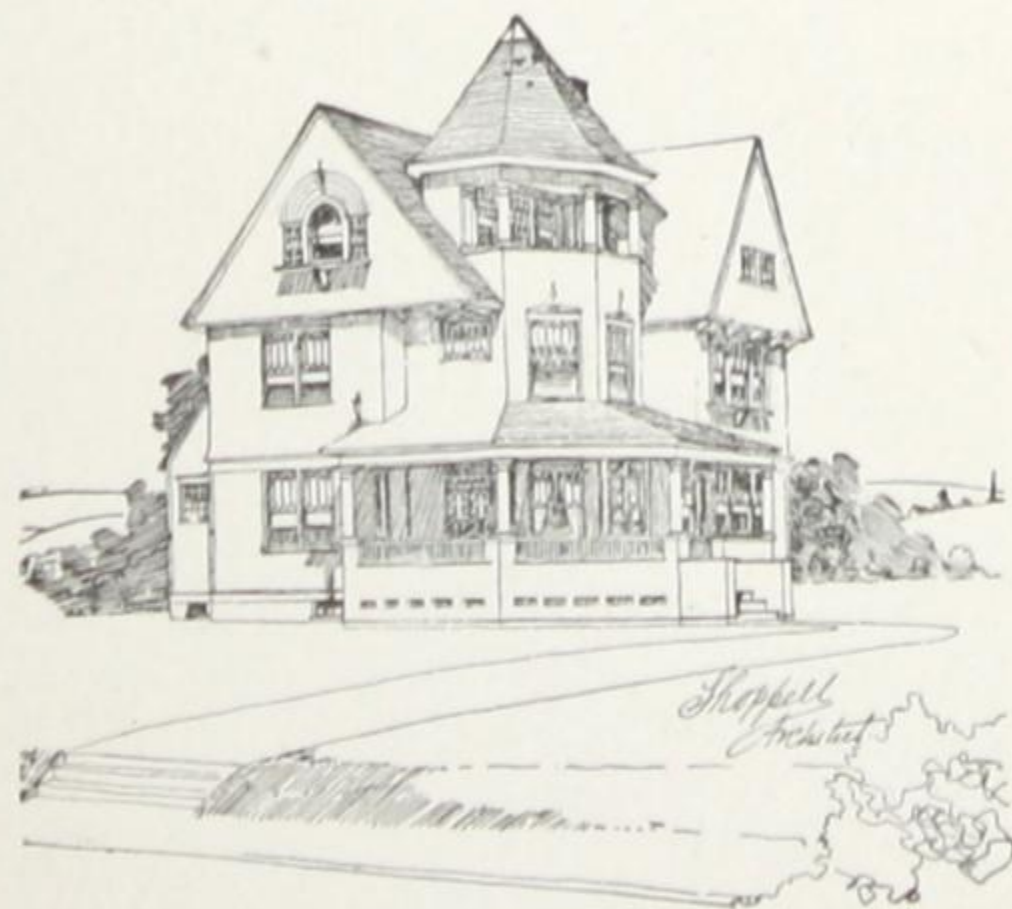
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LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Slate Tinted Gloss No. 263



ROOF

212

Lead

BODY

207

Silver
Gray

TRIM

259

Bronze
Green

213

Granite



Color Harmony

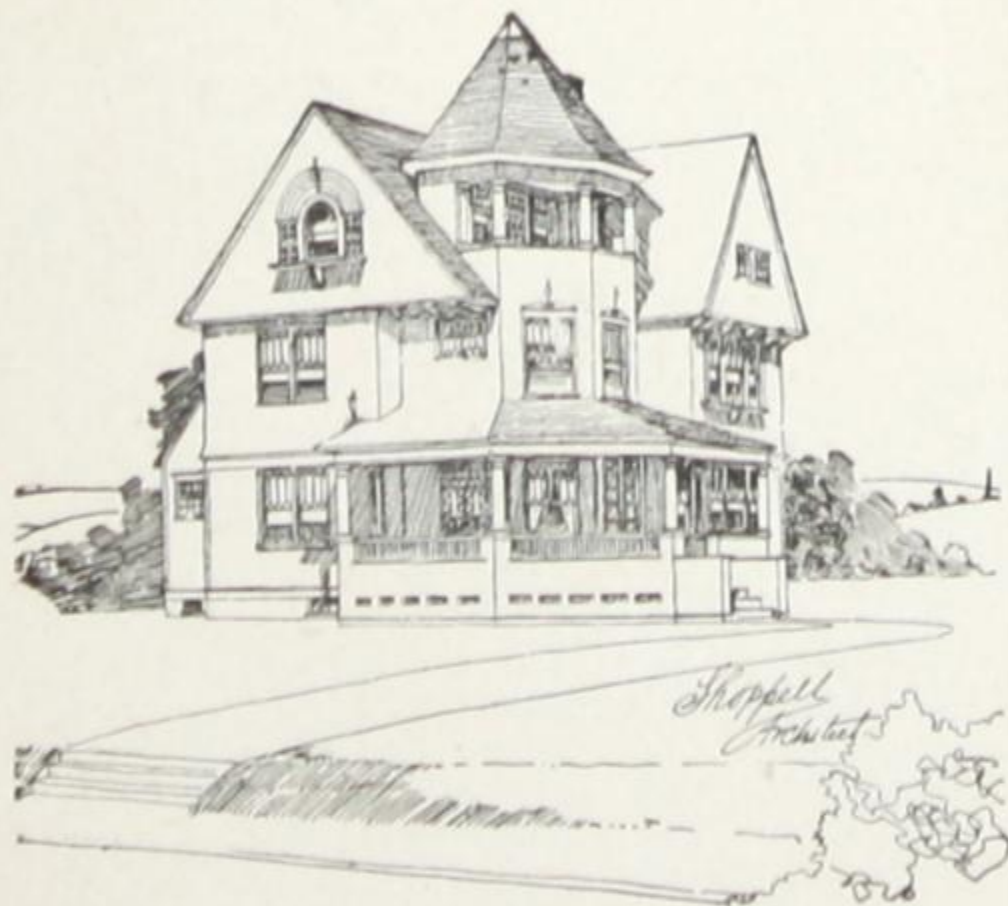
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LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Slate Tinted Gloss No. 263



ROOF

213

Granite

BODY

280

Ash
Gray

TRIM

212

Lead

207

Silver
Gray



Color Harmony

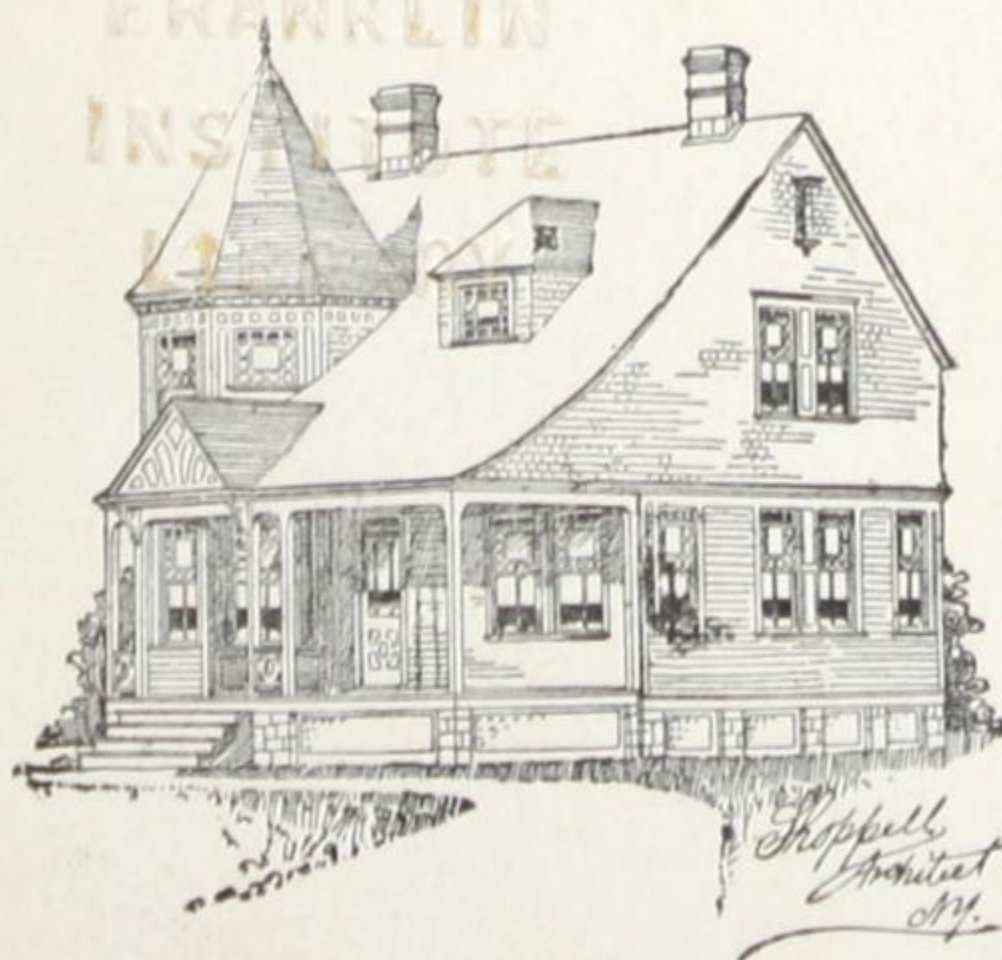
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LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Sage Tinted Gloss No. 272



ROOF

240
Venetian
Red

BODY

283
Hay
Color

TRIM

237
Bronze

281
Warm
Gray

Color Harmony



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LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Fawn Tinted Gloss No. 252



ROOF

225
Brown

BODY

252
Light
Lilac

TRIM

299
Deep
Maroon

206
Old
Rose



Color Harmony

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LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Stone Tinted Gloss No. 256



ROOF

218
Dark
Lead

BODY

256
Lavender

TRIM

208
Maroon

290
Lilac



Color Harmony

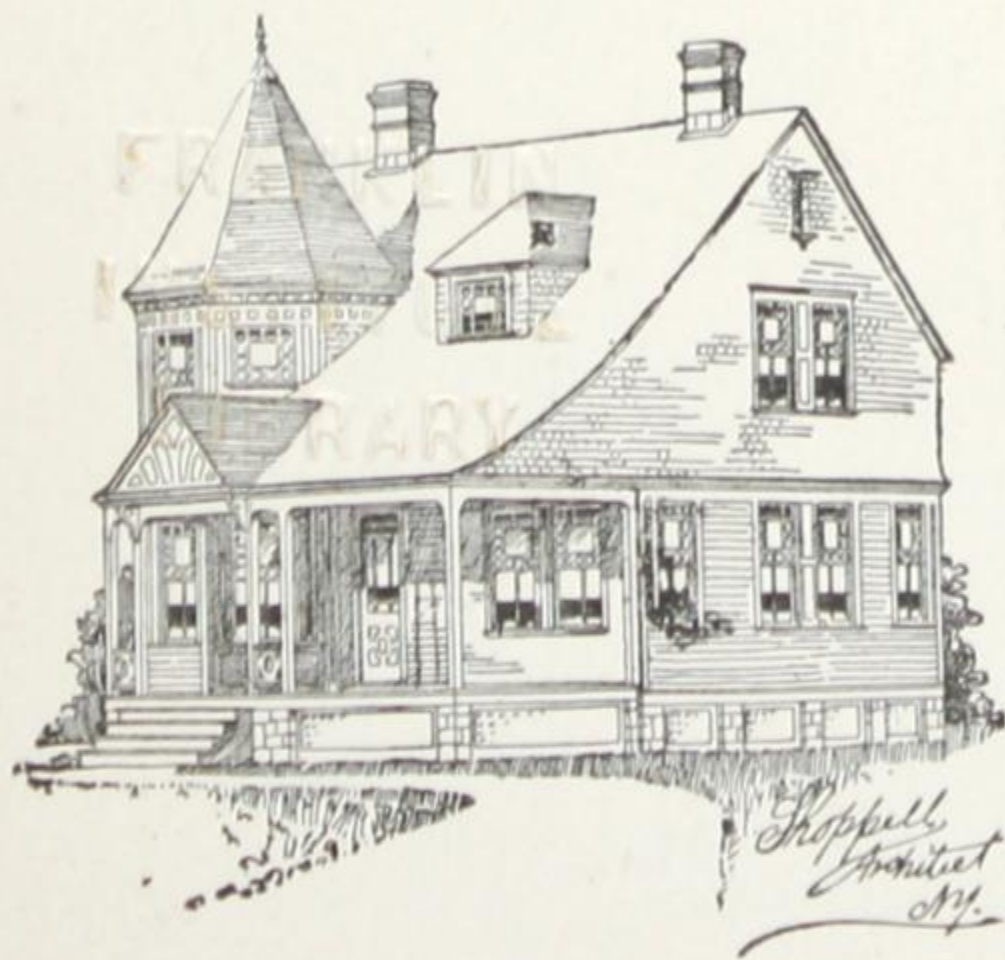
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LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Fawn Tinted Gloss No. 252



ROOF

240
Venetian
Red

BODY

216
Buff

TRIM

261
Snuff
Brown

202
Golden
Ochre



Color Harmony

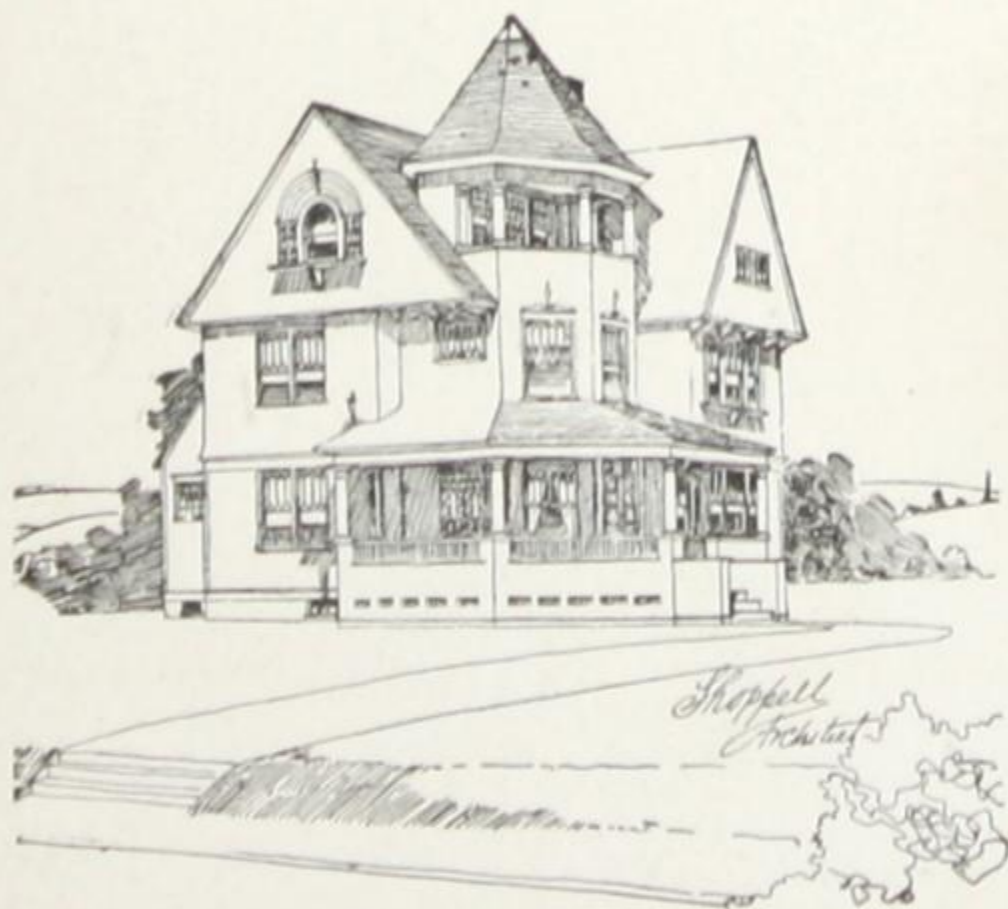
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LUCAS PURE OIL TINTED GLOSS PAINT

READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Stone Tinted Gloss No. 256



ROOF

240
Venetian
Red

BODY

276
Cork
Color

TRIM

225
Brown

244
Fawn



Color Harmony

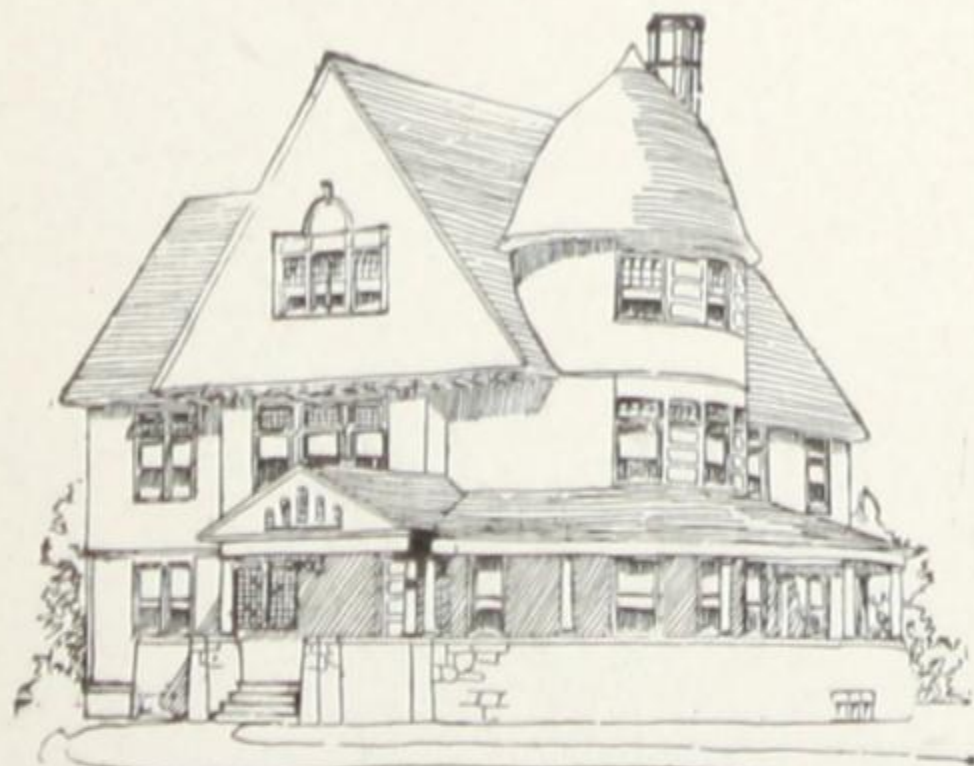
IN selecting colors for exterior decoration the natural environments and style of architecture should always be taken into consideration. Loud or striking contrasts should be avoided, but where nature is prolific, and foliage abundant, the color combination can be made bright and cheerful. In general, however, tertiary gray and drab tints are the most satisfying and durable. The arrangement of colors on this card is based on the true principles of COLOR HARMONY, and is intended to produce an effect that will be quiet, refined, and pleasing. The colors are selected from our Standard Sample Card of Pure Linseed Oil Tinted Gloss Liquid Paints, which includes seventy-eight different colors. We give full measure, eight pints to the gallon. We challenge a competitive practical test of this paint against any other liquid or mixed paint in the market, wherever manufactured. It is a recognized standard for brilliancy, durability, covering capacity and quantity. We also place ourselves at the service of those desiring further combinations, feeling confident that 50 years of practical experience enables us to make suggestions that will result to your satisfaction.

SEND FOR A COMPLETE SET OF OUR
SAMPLE CARDS SHOWING AND DESCRIBING
OUR PAINT SPECIALTIES

PHILADELPHIA
NEW YORK
CHICAGO
GIBBSBORO

JOHN LUCAS & CO.

A Lucas Cottage Color Combination



*R. W. Shoppell
Architect*

LUCAS PURE OIL TINTED GLOSS PAINT
READY MIXED FOR USE

PORCH FLOOR PORCH CEILING



Floor Paint Gray

Tinted Gloss No. 281



ROOF

225
Brown

BODY

230
Sand
Stone

TRIM

232
Dark
Drab

209
Light
Sand
Stone



Color Harmony

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ROOF

275

Manse
Green

BODY

220

Steel
Gray

TRIM

238

Sage
Green

213

Granite